

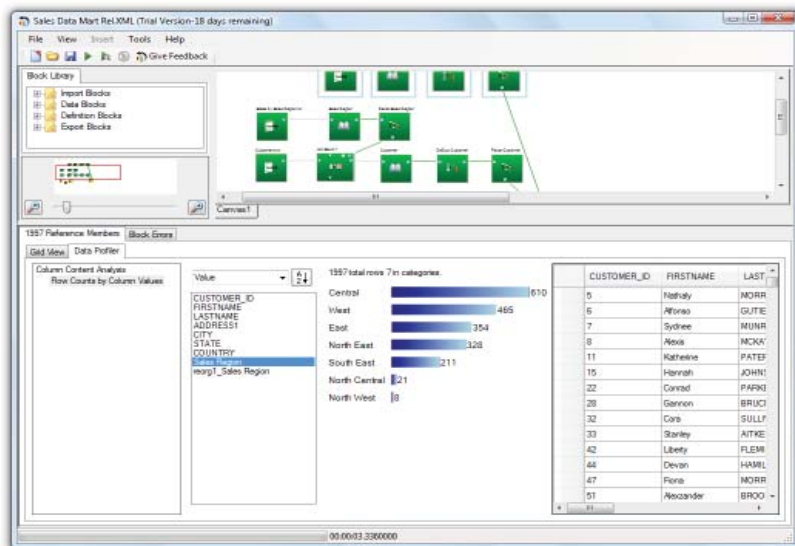


datamartist

Take Control of your Data.



“I need a solution that my people can use to better analyse their data, without buying more hardware or hiring consultants.”



- Eliminate duplicate data
- Manage categories
- Run “what if” scenarios
- Process large datasets
- Export to Excel – don’t waste time and money on a new reporting environment

The Datamartist tool provides a powerful desktop solution for self serve data transformation. If you have a data transformation challenge that you’d like to try with Datamartist, contact us at sales@datamartist.com and let us help you create a proof of concept that lets you see what Datamartist can do.

www.datamartist.com



Get more details about Datamartist (OVER) →



What is Datamartist?

Datamartist is a desktop application that allows users to quickly build “data canvases”. Data transformation steps can be visualised clearly, by connecting together blocks that have defined inputs and outputs. These blocks can be configured to clean, enhance and modify data as required. Because datamartist focuses on enhancing what you can do with data transformation and exports seamlessly into Excel, you continue to take advantage of your Excel knowledge, tools and reports for the presentation of your data.

Manage large files

- Import files of millions of rows
- Calculate, filter and categorise
- Export to manageable Excel datasets/sheets

Map away duplicate records

- Assists in finding duplicate records
- Allows analysts to identify master records that should be substituted and create a permanent duplicate map that can be reused every time a new dataset is imported
- Provides result sets without duplicates while continuing to maintain original data information, allowing easy trace back and multiple simultaneous de-duplication scenarios, with editing of mapping decisions possible at any time

Create alternate categorisations

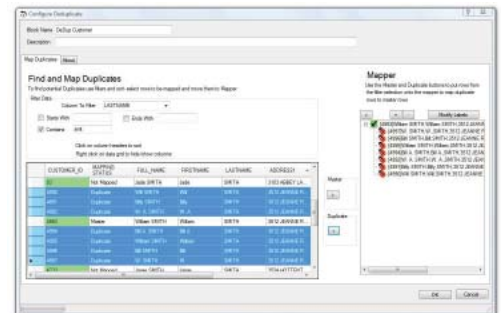
- Determine tree hierarchies in data sets
- Provides for the creation of multiple scenarios
- Allow drag and drop editing of categories as well as creation of new user defined categories either arbitrarily or through function definitions

Minimise your Learning Curve

- Datamartist expressions use a syntax that is compatible with Excel, meaning that you can use the same familiar worksheet functions to define transformations and get quickly up to speed.

Contact us at sales@datamartist.com to find out how Datamartist can actually increase the amount of analysis that gets done while decreasing your overall data transformation budget.

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Data mart functionality is now available on your desktop.

